

Business SMS as a Service. Easily send targeted information.

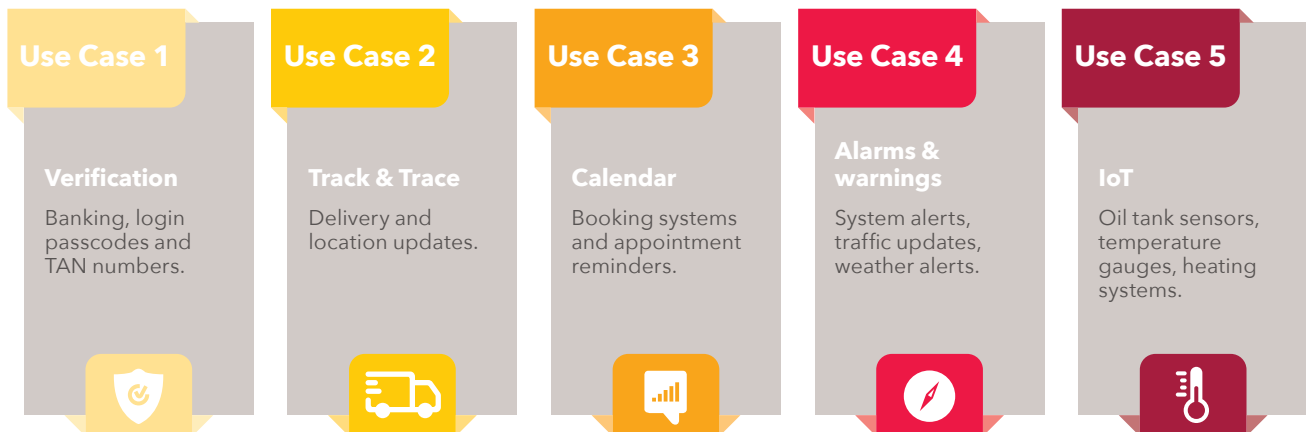
Would you like to offer your customers or employees a state-of-the-art, two-factor authentication option via SMS, inform them of new offers or even just remind them of a scheduled appointment? With Business SMS as a Service by Sunrise, this and many other possibilities will be available to you – all via a single solution.

Business SMS as a Service by Sunrise allows you to easily deliver larger volumes of SMS. You have three different messaging options: via the SMS portal, via your own CRM system thanks to an API connection or via an SMPP connection. You can choose how to easily distribute targeted information.

Irrespective of your chosen messaging options, the free, web-based SMS portal provides you with a clear, state-of-the-art interface. This allows you to not only maintain an overview of upcoming or outgoing SMS deliveries, but also to manage your expenses, control costs and even benefit from real-time reporting.

Get your very own versatile, state-of-the-art application with Business SMS as a Service by Sunrise.

Possible applications of Business SMS as a Service:



Key features

- **Simple communication:** Send and receive messages with up to 1,000 characters.
- **Delivery confirmation:** Get confirmation that your messages have been received.
- **National and international SMS messaging:** SMS to all Swiss mobile networks and to international destinations on request.
- **Secure hosting:** Data are hosted on servers in Switzerland and in data centers certified for banks.
- **Flexible messaging options:** Choose from the free SMS portal, your own CRM system (API connection) or an SMPP connection.
- **One- and two-way communication:** Response options and SMS chats via virtual numbers allow bi-directional communication with your customers.
- **E-mail to SMS and SMS to e-mail:** No additional infrastructure necessary. Easy use of your existing e-mail infrastructure to send SMS.
- **Text-to-Call:** transformation of text to speech, covering specific target group requirements.

Your advantages at a glance

- Fast implementation and market entry with a cloud-based application
- Easy to use with an intuitive SMS portal
- Full overview and ongoing cost control thanks to the SMS portal and integrated real-time reporting
- Flexibility with integration of your CRM system through a secure and fast API connection

Sunrise Communications AG
Business Customers
Thurgauerstrasse 101B / P.O. Box
CH-8050 Zurich

Infoline 0800 555 552

sunrise.ch/business

If you require any further information, just give us a call.