

**Sunrise**

# **Apple Business Manager**



# Apple Business Manager - set up Apple devices without lifting a finger.

Whether for ten Apple devices or ten thousand, Apple Business Manager makes provision and administration very simple. It works seamlessly with mobile device management solutions, with no manual configuration required.

With ABM, the deployment of devices owned by your company is no longer subject to a laborious and time-consuming (manual) configuration process. That's because right after your employees' Apple devices connect to the Apple ABM cloud for the first time, they are immediately configured with the predefined user profiles – and all of this is done wirelessly for account settings, apps, and access to company services. In other words, your IT department no longer has to pick up every device individually to complete a time-consuming setup.

With ABM, your company can set up devices easily, and not just those from Apple. Moreover, this ingeniously simple deployment program prevents users from modifying or even deleting their own profiles that you as a company specified up front. On the other hand, if a device is lost, for example, you can quickly perform a remote deletion via your MDM.

## Your advantages at a glance

- Fully automatic configuration and seamless implementation of iPhones and iPads
- Device registration of MDM via the Apple online portal is all you need
- MDM is ready to go as soon as the device is turned on for the first time
- Minimum effort for your company's IT staff
- Users don't need a conventional Apple ID

## How it works:

Before your company can order ABM (Apple Business Manager) from Sunrise, you will need to complete the quick and easy registration process for the deployment program for device registration at: <https://deploy.apple.com>. There, you will receive your personal Customer ID, which we need in order to process the order. However, please keep in mind that without your MDM solution, ABM cannot independently provide the above-mentioned functions.

## Registration:

- You first need to create an account with Apple. You must have an Apple Customer ID to use the program.  
After the registration process is completed, you will receive your Customer ID. Please have your D-U-N-S number and the Sunrise reseller ID ready when you register. We will be happy to give you our reseller ID upon request.
- If you need help with ABM registration, please call Apple customer support: 0800 000 479.
- Enter the Apple reseller ID of Sunrise in the Apple portal.
- When you make your first purchase, give Sunrise your Customer ID and let Sunrise know that you wish to activate ABM.

Interested? If you'd like to learn more about Apple ABM from Sunrise, please contact your customer representative or call us at 0800 555 552.

## Sunrise Communications AG Business Customers

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[sunrise.ch/business](https://sunrise.ch/business)

Please call us if you need more information.