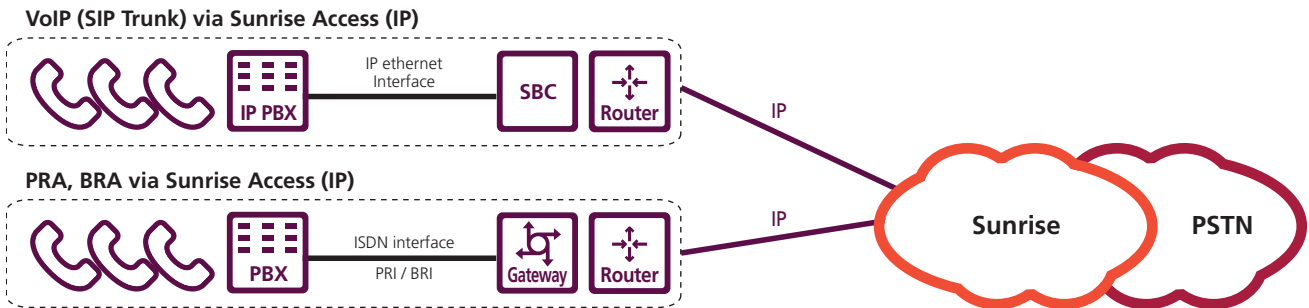


Business voice direct.

The technology of tomorrow – here today with Business Sunrise.

Technology changes. And progress never stops, even when it comes to communication: this is why telephone technology across Switzerland will soon be switched from analog to IP telephony. All you have to do is sit back, relax, and wait for the change: because **thanks to the new phone offering from Business Sunrise, your current telephone system will stay fit for the future.** You will receive the latest futuristic technology today so that you can continue communicating perfectly using your existing investment. With Business voice direct SIP Trunk we provide you with a Voice over IP (VoIP) connection running directly to your VoIP phone system. If you still do not use a VoIP telephone system, you can continue using your existing ISDN telephone system with an upstream VoIP gateway as usual. Your investment in your telephone system is secure no matter what.



Explanation

PBX Participant BX
 IP PBX Participant BX for VoIP
 PSTN Public landline network
 E1 E carrier level 1, European telecommunications standard for 2 Mbit/s
 ISDN Integrated services digital network

PRI(A) Primary Rate Interface (Access)
 BRI(A) Basic Rate Interface (Access)
 VoIP Voice over Internet Protocol
 SIP Session Initiation Protocol
 SBC Session Border Controller

Possible connection types	SIP Trunk	PRA (with gateway)	BRA (TO) (with gateway)
Voice service for telephone system	VoIP	ISDN	ISDN
Interfaces	1 IP ethernet	1–4 PRA	1–8 BRA
Protocols	SIP	DSS-1	DSS-1
Voice channels	4 or more	30 to 120	2 to 16

Your benefits at a glance

- Customized offer – You determine the scope of services yourself
- Investment protection – you can continue using your existing infrastructure
- Attractive calling rates



The attractive flat rates for Business voice direct.

So that you always have your telephone costs under control.

national Fixnet flat	All calls to CH landline numbers (incl. 058 numbers) included
Sunrise Mobile flat	All calls to Sunrise mobile numbers included
national Mobile flat	All calls to all CH mobile numbers included
international flats	Calls to international landline and mobile numbers included for selected countries (the individual flat rates are available in Europe for Germany, Austria, France, Italy, and the United Kingdom, as well as outside of Europe for Russia, Israel, China, India, or the United States of America)

Now a Business voice direct connection has even more to offer: In addition to our attractive per-minute rates you can also choose our flat rates, which are now available as an option, according to your individual needs and mix them as much as you like – so you will always have your phone costs under control.

And now with even better conditions – thanks to the new self-service portal for customers

It doesn't get any more simple and direct than that: Now thanks to the new, practical self-service portal for customers, you can easily configure numerous functions and settings of your telephone system with Business Sunrise yourself. And you can change this information at any time as needed. Just how you like. This way you always have a handle on your service and can profit from all the advantages:

- **Easy access:** completely simple through your Sunrise Business account
- **Individual call forwarding:** depending on the caller's phone number or in general if the line is busy or unreachable – can be set up for every phone number associated with your telephone system
- **Useful additional features:** e.g. simultaneous calling, quiet before the call, rejection of anonymous calls, or call barring options – individually configurable for every phone number
- **Call history:** Review past calls associated with your connection at any time.
- **Top stop feature:** After an individually defined fee limit has been reached, outgoing calls will be barred on the connection – this helps you control costs in the case of a possible hacker attack on your phone system.

You can find product details and conditions at business-sunrise.ch

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If you require any further information, just give us a call.