

Attachment 1

**Speech of Mr. Lorne Somerville
(Chairman of the Board of Directors)
Annual General Meeting of
Sunrise Communications Group AG**

**Friday, April 15, 2016
Lake Side, Zürich**

(The spoken word prevails)

Dear Shareholders and Ladies and Gentlemen!

I am pleased to welcome you to the first ordinary Annual General Meeting of Sunrise Communications Group AG.

I am happy to see that so many of you are able to join us today and thank you for your interest in our company.

I will conduct the proceedings in English. Simultaneous translation is available for the German speaking participants.

A special welcome goes to

- our guests and media representatives,
- the nominated candidates for our Board of Directors, and
- all current and former Sunrise employees who are here today.

With Peter Schöpfer, Jesper Ovesen, Siddharth Patel and me, four of the five-person Board of Directors of Sunrise Communications Group AG are represented today. Daniel Pindur is excused.

Our Vice-Chairman, Peter Schöpfer, joins me today on the podium.

As far as the Group Management Board is concerned, Libor Voncina, CEO, is here by my side, and so is our CFO, André Krause. Also representing the Group Management Board today are Timm Degenhardt, Elmar Grasser, Massimiliano Nunziata, Markus Naef and Sebastian Prange. At the reception following this meeting, all of us will be happy to talk and answer any questions you might have.

Let's now move on to the constitution of this meeting.

In accordance with the Sunrise's Articles of Incorporation, all registered shareholders were invited to this meeting in writing in our letter dated March 23, 2016. Additionally, the invitation was published in the Schweizerische Handelsamtsblatt (Swiss Official Commercial Gazette) of March 24, 2016, and on our Web page.

Together with the invitation, we also sent the Agenda Items and the proposals presented by the Board of Directors.

It was noted in the invitation that shareholders would be able to inspect the complete Annual Report for the 2015 financial year as well as the Auditors' Reports on the premises of the Company starting on March 24, 2016. In addition, the Annual Report is also published on our Web page.

We have not received any shareholder motions on agenda items from any of the shareholders.

Therefore, I declare that the Annual General Meeting is duly called to order.

In accordance with our Articles of Incorporation, the Chairman of the Board of Directors presides over this meeting. For the purposes of good Corporate Governance, our Vice-Chairman, Peter Schöpfer, will be presiding over my re-election.

According to our Articles of Incorporation the Chairman will name the secretary and the vote counters.

Dominik Rubli, our General Counsel and secretary of the Board of Directors, will be recording the meeting minutes.

To facilitate the taking of the minutes, the Annual General Meeting will be electronically recorded. Therefore, I request that you use the available microphone if you have any questions or would like to speak. After the minutes are approved, the recording will be destroyed.

I appoint the following individuals to serve as vote counters:

Mr. Matthias Amgwerd;

he will also serve as the representative of all vote counters

Ms. Fabienne Schmid

Ms. Christin Sanft, and

Mr. Stephan Gick

If the electronic voting system fails, the vote counters will be available for a vote by hand or for a written vote.

Thank you very much for taking on this task. Our vote counters will be assisted by employees of ShareCommService AG who will keep track of the voting process and monitor it here in the auditorium and from the accounting office.

Our auditing company is represented by Mr. André Schaub, senior auditor, and Mr. Tobias Meyer from Ernst & Young AG, Zurich. I welcome you as well.

In addition, I cordially welcome Notary Mr. Markus Müller from the Altstadt Notary office to our General Meeting. He will publicly certify the votes on Agenda Items 8.1 and 8.2.

Those shareholders who chose to vote by proxy will be represented today by our Independent Proxy, Mr. Andreas G. Keller, Attorney at Law. Mr. Keller, I welcome you as well.

All shareholders can participate in today's General Meeting via the Internet by giving instructions and conferring proxy powers to the Independent Proxy in accordance with the Swiss Excessive Compensation Ordinance. The login details needed for this were sent to all shareholders along with the written documentation on the Annual General Meeting.

After our CEO has given his presentation and after our CFO has provided his report on the last financial year, we will announce the number of shareholders present today.

2015 was a year of change.

Most visibly, we had our Initial public offering (IPO) on February 6.

This increased both international awareness of the company and the strength of our brand in our home market.

We were able to strengthen our market position throughout the course of the year.

Key values haven't changed: fairness, transparency and customer orientation are at the heart of our organization and will continue to drive our activities.

Furthermore, we launched a key initiative to streamline and digitalize the company's activities, making them easier to navigate and more intuitive for our customers.

2015 was a significant and successful year for Sunrise thanks to the unwavering trust of our customers and the loyalty of our stakeholders, which we appreciate very much.

Sad moment: Our former Chairman Dominik Koechlin passed away unexpectedly in July. He was the first independent member to join the board when CVC made its investment and his wisdom, guidance and friendship have been much missed by all.

I am honored to be stepping into his shoes and to open the first Annual general assembly of Sunrise Communications Group AG.

Mr. Voncina and Mr. Krause will now share with you further details on the 2015 financial year.