

Invitation to the Annual General Meeting 2016

To the Shareholders of
Sunrise Communications Group AG

DATE

Friday, April 15, 2016, 10:30 am
Admission from 10:00 am

VENUE

Lake Side
Bellerivestrasse 170
8008 Zurich

Overview

AGENDA AND PROPOSALS

- 1 Approval of the Operational and Financial Review, the Consolidated Financial Statements and the Statutory Financial Statements for 2015**
- 2 Resolution on the Appropriation of Results and Distribution from Capital Contribution Reserves**
 - 2.1 Appropriation of Results
 - 2.2 Distribution from Capital Contribution Reserves
- 3 Discharge of the Members of the Board of Directors and of the Group Management Board**
- 4 Elections to the Board of Directors, Election of the Chairman of the Board of Directors, Elections to the Compensation Committee and Election of the Chairman of the Compensation Committee**
 - 4.1 Elections to the Board of Directors and Election of the Chairman of the Board of Directors
 - 4.2 Elections to the Compensation Committee and Election of the Chairman of the Compensation Committee
- 5 Election of the Independent Proxy**
- 6 Appointment of the Auditor**
- 7 Compensation**
 - 7.1 Consultative Vote on the Compensation Report for the 2015 Financial Year
 - 7.2 Approval of the Maximum Aggregate Compensation for the Members of the Board of Directors for the Period until the Next Annual General Meeting
 - 7.3 Approval of the Maximum Aggregate Compensation for the Members of the Group Management Board for the 2017 Financial Year
- 8 Amendments to the Articles of Incorporation**
 - 8.1 Renewal of Authorized Share Capital
 - 8.2 Deletion of the Limited Opting-Out for a Limited Period of Time in Connection with the Listing

The Invitation to the Annual General Meeting is published in English and German.
The German version shall prevail.

Agenda and Proposals

1 Approval of the Operational and Financial Review, the Consolidated Financial Statements and the Statutory Financial Statements for 2015

Proposal: The Board of Directors proposes to approve the Operational and Financial Review, the Consolidated Financial Statements and the Statutory Financial Statements for the 2015 financial year.

2 Resolution on the Appropriation of Results and Distribution from Capital Contribution Reserves

2.1 Appropriation of Results

Proposal: The Board of Directors proposes to appropriate the accumulated losses for the 2015 financial year as follows:

Balance brought forward from previous year	CHF	0
Accumulated loss for the 2015 financial year	CHF	-53,226,208
Accumulated losses to be carried forward	CHF	-53,226,208

If this proposal is approved, the accumulated losses for the 2015 financial year in the amount of CHF 53,226,208 will be carried forward.

2.2 Distribution from Capital Contribution Reserves

Proposal: The Board of Directors proposes the allocation of reserves from capital contribution to dividend reserves and distribution as follows:

Reserves from capital contributions	CHF	2,659,163,473
Allocation to dividend reserves	CHF	-135,000,000
Balance of reserves from capital contribution to be carried forward	CHF	2,524,163,473
Dividend reserves at the end of the financial year	CHF	0
Allocation of reserves from capital contributions	CHF	135,000,000
Distribution proposed by the Board of Directors	CHF	-135,000,000
Balance of dividend reserves to be carried forward	CHF	0

If this proposal is approved, the distribution from reserves from capital contribution will be made, without deduction of Swiss withholding tax, on April 21, 2016. The last trading day with entitlement to receive a distribution is April 18, 2016. The shares will be traded ex-dividend as of April 19, 2016.

3 Discharge of the Members of the Board of Directors and of the Group Management Board

Proposal: The Board of Directors proposes to discharge the members of the Board of Directors and of the Group Management Board for their activities in the 2015 financial year.

4 Elections to the Board of Directors, Election of the Chairman of the Board of Directors, Elections to the Compensation Committee and Election of the Chairman of the Compensation Committee

4.1 Elections to the Board of Directors and Election of the Chairman of the Board of Directors

4.1.1 Re-election of Mr. Lorne Somerville as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Mr. Lorne Somerville be re-elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.2 Re-election of Mr. Peter Schöpfer as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Mr. Peter Schöpfer be re-elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.3 Re-election of Mr. Jesper Ovesen as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Mr. Jesper Ovesen be re-elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.4 Election of Dr. Peter Kurer as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Dr. Peter Kurer be elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.5 Election of Ms. Robin Bienenstock as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Ms. Robin Bienenstock be elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.6 Election of Mr. Michael Krammer as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Mr. Michael Krammer be elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.7 Election of Mr. Christoph Vilanek as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Mr. Christoph Vilanek be elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.8 Election of Mr. Joachim Preisig as a Member of the Board of Directors

Proposal: The Board of Directors proposes that Mr. Joachim Preisig be elected as a member of the Board of Directors until the closing of the following Annual General Meeting.

4.1.9 Election of Dr. Peter Kurer as Chairman of the Board of Directors

Proposal: The Board of Directors proposes that Dr. Peter Kurer be elected as Chairman of the Board of Directors until the closing of the following Annual General Meeting.

Short CVs of the persons proposed to be re-elected as members of the Board of Directors are available on www.sunrise.ch. Short CVs of the persons to be elected as members of the Board of Directors are available in the appendix of this invitation.

4.2 Elections to the Compensation Committee and Election of the Chairman of the Compensation Committee

4.2.1 Re-election of Mr. Peter Schöpfer as a Member of the Compensation Committee

Proposal: The Board of Directors proposes that Mr. Peter Schöpfer be re-elected as a member of the Compensation Committee until the closing of the following Annual General Meeting.

4.2.2 Re-election of Mr. Lorne Somerville as a Member of the Compensation Committee

Proposal: The Board of Directors proposes that Mr. Lorne Somerville be re-elected as a member of the Compensation Committee until the closing of the following Annual General Meeting.

4.2.3 Election of Dr. Peter Kurer as a Member of the Compensation Committee

Proposal: The Board of Directors proposes that Dr. Peter Kurer be elected as a member of the Compensation Committee until the closing of the following Annual General Meeting.

4.2.4 Election of Mr. Christoph Vilanek as a Member of the Compensation Committee

Proposal: The Board of Directors proposes that Mr. Christoph Vilanek be elected as a member of the Compensation Committee until the closing of the following Annual General Meeting.

4.2.5 Re-election of Mr. Peter Schöpfer as Chairman of the Compensation Committee

Proposal: The Board of Directors proposes that Mr. Peter Schöpfer be re-elected as Chairman of the Compensation Committee until the closing of the following Annual General Meeting.

The Sunrise Group has a combined Nomination and Compensation Committee. When electing the members of the Compensation Committee, you will elect the members of the combined Nomination and Compensation Committee.

5 Election of the Independent Proxy

Proposal: The Board of Directors proposes that Mr. Andreas G. Keller, Attorney at Law, Zurich, be re-elected as the Independent Proxy until the closing of the following Annual General Meeting.

6 Appointment of the Auditor

Proposal: The Board of Directors proposes that Ernst&Young AG, Zurich, be re-appointed as Auditor for the 2016 financial year.

7 Compensation

7.1 Consultative Vote on the Compensation Report for the 2015 Financial Year

Proposal: The Board of Directors proposes that the Annual General Meeting accepts the Compensation Report for the 2015 financial year in a consultative vote.

Explanations: In line with the recommendations of the Swiss Code of Best Practice for Corporate Governance, the Board of Directors has decided to submit the 2015 Compensation Report to the shareholders for a consultative vote. The 2015 Compensation Report provides information on the decision-making process as well as the compensation principles and details of the Board of Director's and the Group Management Board's compensation for the 2015 financial year.

The vote on the 2015 Compensation Report is non-binding. The 2015 Compensation Report can be found as a separate chapter in the 2015 Annual Report at www.sunrise.ch/annualreport2015.

7.2 Approval of the Maximum Aggregate Compensation for the Members of the Board of Directors for the Period until the Next Annual General Meeting

Proposal: The Board of Directors proposes that the Annual General Meeting approve the maximum aggregate compensation of CHF 1.50 million for the members of the Board of Directors for the period until the next Annual General Meeting.

Explanations: The proposed maximum aggregate amount of CHF 1.50 million is based on the compensation of eight members of the Board of Directors. The level of base compensation and committee membership compensation for the forthcoming term of office from the Annual General Meeting 2016 to the Annual General Meeting 2017 remains unchanged.

The proposed maximum aggregate amount is comprised of the following sub-amounts:

- Gross base compensation and committee membership compensation of CHF 1.29 million.
Following the Annual General Meeting in 2016, the Board of Directors Chairman's base compensation will be paid $\frac{1}{3}$ in shares and $\frac{2}{3}$ in cash and the member's base compensation will be paid $\frac{1}{2}$ in shares and $\frac{1}{2}$ in cash. Shares are subject to a blocking period of three years. The number of shares is calculated based on the 10-day average of the closing prices prior to the Annual General Meeting.
- Estimated mandatory employer contributions of CHF 0.09 million.
- A reserve of CHF 0.12 million for unforeseen events has been included in the proposed maximum aggregate amount. The Board of Directors will only make use of the reserve amount in case of exceptional circumstances (e.g. changes in social security contributions, currency exchange rates and any other unforeseen events).

The actual compensation paid to the members of the Board of Directors for the term of office from the Annual General Meeting 2016 to the Annual General Meeting 2017 will be disclosed in the Compensation Reports 2016 and 2017.

7.3

Approval of the Maximum Aggregate Compensation for the Members of the Group Management Board for the 2017 Financial Year

Proposal: The Board of Directors proposes that the Annual General Meeting approve the maximum aggregate compensation of CHF 11.00 million for the members of the Group Management Board for the 2017 financial year.

Explanations: The proposed maximum aggregate amount of CHF 11.00 million is based on the compensation of seven members of the Group Management Board (one member will leave Sunrise at the end of May 2016 and is not included in the proposed amount).

The proposed maximum aggregate amount is comprised of the following sub-amounts:

- Gross base salaries of CHF 3.27 million for the seven members of the Group Management Board.
- Variable performance-related compensation of CHF 5.73 million is comprised of:
 - Short-term incentive of CHF 3.27 million should all members of the Group Management Board in 2017 outperform their targets and achieve the maximum of 200 % of the target incentive. On a voluntary basis, between 25 and 50 % of the before-mentioned cash incentive can be invested in Investment Shares under the current Management Long-Term Investment Program (MLTIP). The number of Investment Shares allocated is calculated based on the 10-day average of the closing prices prior to the incentive payout date in March 2018. There is no discount on the share value at allocation. Thus, the amount of CHF 3.27 million includes the cash portion and the value of the Investment Shares – if any shares are elected by the Group Management Board members.
 - Long-term incentive – Performance Shares – of CHF 2.46 million providing that a) all members of the Group Management Board opt to invest the maximum of 50 % of their short-term cash incentive (see above) in Investment Shares under the Management Long-Term Investment Program (MLTIP) and b) the targets of the MLTIP are achieved at the maximum level of 150 % (i. e. for each Investment Share there are 1.5 Performance Shares). The vesting of these Performance Shares in 2020 is subject to service and performance conditions as described in the 2015 Compensation Report.
- Estimated grossed-up employer social security and pension contributions as well as other benefits (housing, car allowance, etc.) of CHF 2.00 million. This figure represents the legal and contractual obligation to pay employer contributions and to provide benefits according to the individual employment contracts.

Proposed maximum aggregate amount compared to 100 % target achievement:

If short-term incentive targets in 2017 will be achieved at 100 % and a) all members of the Group Management Board opt to invest the maximum of 50 % of their short-term incentive in Investment Shares under the Management Long-Term Investment Program (MLTIP) and b) the targets of the MLTIP are achieved at 100 % (i. e. for each Investment Share there is 1 Performance Share), then the total compensation is expected to amount to CHF 7.60 million comprising of gross base salaries of CHF 3.27 million, variable performance related compensation of CHF 2.58 million and social security and pension contributions as well as other benefits of CHF 1.75 million.

Under this scenario, the difference to the proposed maximum aggregate amount is CHF 3.40 million.

The actual compensation amounts paid and the elected portion of the short-term incentive invested in the Management Long-Term Investment Program (MLTIP) will be disclosed in the 2017 Compensation Report.

8 Amendments to the Articles of Incorporation

8.1 Renewal of Authorized Share Capital

Proposal: The Board of Directors proposes to renew the authorized share capital in an amount not to exceed CHF 350,000 through the issuance of up to 350,000 fully paid-in registered shares with a par value of CHF 1 at any time until April 15, 2018, by amending article 3a, paragraph 1, sentence 1 in the Articles of Incorporation as follows:

CURRENT WORDING	REVISED WORDING (CHANGES IN BOLD PRINT)
Art. 3a, paragraph 1, sentence 1 The Board of Directors shall be authorized to increase the share capital in an amount not to exceed CHF 350,000 through the issuance of up to 350,000 fully paid-in registered shares with a par value of CHF 1 at any time until January 22, 2017.	Art. 3a, paragraph 1, sentence 1 The Board of Directors shall be authorized to increase the share capital in an amount not to exceed CHF 350,000 through the issuance of up to 350,000 fully paid-in registered shares with a par value of CHF 1 at any time until April 15, 2018.

Explanations: According to the Articles of Incorporation, the Board of Directors is authorized to increase the share capital in an amount not to exceed CHF 350,000 whereby the shares may only be used for the participation in Sunrise of employees and members of the Board of Directors or the Management Board of Sunrise or its subsidiaries. This authorization expires on January 22, 2017. Since the next Annual General Meeting is expected to be held in April 2017, the authorized share capital has to be renewed for another term of two years at this Annual General Meeting.

8.2 Deletion of the Limited Opting-Out for a Limited Period of Time in Connection with the Listing

Proposal: The Board of Directors proposes to delete the limited opting-out for a limited period of time and amend Title IX in the Articles of Incorporation as follows:

CURRENT WORDING	REVISED WORDING (CHANGES IN BOLD PRINT)
IX. CONTRIBUTIONS IN KIND, LIMITED OPTING-OUT FOR A LIMITED PERIOD OF TIME Art. 32 Limited Opting-Out for a Limited Period of Time in Connection with the Public Offering If in connection with the listing of the Company due to share lending to accommodate over-allotments of the banks the threshold of 33 1/3 % is crossed and thereafter due to the re-transfer of the shares lent under the share lending is again exceeded, there is no obligation to submit a public takeover offer according to Article 32 of the Federal Act on Stock Exchanges and Securities Trading (Stock Exchange Act, SESTA) in accordance with Article 22 para. 2 SESTA for a period starting from the first trading day of the shares until and including March 30, 2015. Apart from the above, the obligation to submit a public takeover pursuant to Article 32 SESTA applies without limitations.	IX. CONTRIBUTIONS IN KIND To be deleted

Explanations: The provision on the limited opting-out for a limited period of time in the Articles of Incorporation, which was introduced in connection with the listing of the Company in 2015, is since March 31, 2015, no longer applicable. It is therefore to be deleted without replacement.

All other provisions of the Articles of Incorporation shall remain unchanged.

Organizational Notes

Annual Report

Shareholders may view the Annual Report including the Operational and Financial Review, the Consolidated Financial Statements, the Statutory Financial Statements, the Auditor's Reports for 2015 and the Compensation Report 2015 on the premises of Sunrise Communications Group AG at Binzmühlestrasse 130, 8050 Zurich. Registered shareholders may also request a copy of these documents. In addition, all documents are available online at www.sunrise.ch/annualreport2015.

Voting Rights

This invitation to the Annual General Meeting, together with the agenda items and proposals by the Board of Directors, will be sent directly to shareholders with voting rights who are entered into the share register by April 11, 2016. No entries will be made to the share register between April 12, 2016, and April 15, 2016. Holders of registered shares who sell their shares before the Annual General Meeting are no longer eligible to vote.

Documents and Admission Cards

Admission cards and voting documents can be ordered upon registration with the enclosed reply form or electronically via the shareholder platform Indirect Voting System. Admission cards will be mailed starting on April 4, 2016. If you do not receive the documents in due time, you may obtain your admission card in person on-site at the information desk before the start of the Annual General Meeting by presenting proof of identity. If the disposition of a shareholder's shares and the recording of this disposition in the share register take place after the issuance of the shareholder's admission card to the 2016 Annual General Meeting, this admission card is no longer valid.

Representation and Proxy

Shareholders who do not participate in the Annual General Meeting in person can be represented by proxy as follows:

- a) by another shareholder who has voting rights. The reply form can be filled out, signed and returned with the enclosed reply envelope.
- b) by the Independent Proxy, Mr. Andreas G. Keller, Attorney at Law, 8055 Zurich.

Electronically: You may exercise your voting rights electronically on the shareholder platform Indirect Voting System. The reply form sent to you contains your personal access details. Voting instructions may be given or changed at any time up until 12:00 am (CET) on April 13, 2016.

In hard copy: You may exercise your voting rights in writing by filling out, signing and returning the reply form sent to you with the enclosed reply envelope.

By signing the reply form, the Independent Proxy is being authorized to vote in favor of the proposals of the Board of Directors as far as no written instructions to the contrary are given. This also applies in case of any votes taken at the Annual General Meeting in relation to proposals which were not included in the invitation.

Executive body and deposit proxies are not permissible.

Translation Service

The Annual General Meeting will be held in English and German. For presentations made in English, simultaneous interpreting services will be available in German, and for presentations made in German, simultaneous interpreting services will be available in English. Headsets may be obtained in the main hall.

Speaker's Desk

Shareholders who wish to speak during the Annual General Meeting are kindly asked to notify the speaker's desk (Wortmeldeschalter) located in the main hall.

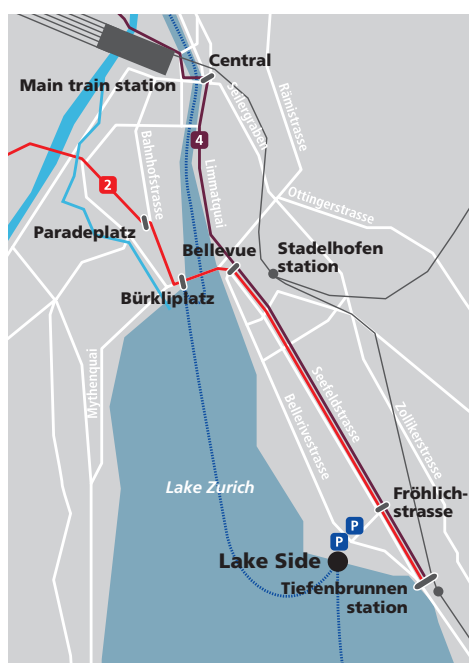
Shareholder Proposal

Shareholder proposal on agenda items can only be made and submitted to the Annual General Meeting by a shareholder or by an individual proxy acting on a shareholder's behalf. The Independent Proxy will not act as an individual proxy for this purpose.

Location

The Annual General Meeting will take place at Lake Side, Bellerivestrasse 170, 8008 Zurich.

Directions



Arrival by train

Take the S2, S3, S5, S6, S7, S12 or S15 train to the Stadelhofen station, exit there and transfer to tram line 2 or 4 and exit at the Fröhlichstrasse stop.

Take the S16 train to the Tiefenbrunnen station, exit there and walk approximately 5 minutes to the venue.

Arrival by tram

From the Zurich main train station, take tram line 4 (toward Tiefenbrunnen) and exit at the Fröhlichstrasse stop.

From the Stadelhofen station, take tram line 2 or 4 (toward Tiefenbrunnen) and exit at the Fröhlichstrasse stop.

Arrival by car

Zurich can be reached by car from the North and South via A4 and from the East and West via A3.

Parking

There is a parking lot and an underground garage in the immediate vicinity of the Lake Side. Limited parking is available on-site.

Contact

For information on the Annual General Meeting:

Phone: +41 (0)58 777 99 99

E-mail: agm@sunrise.net

www.sunrise.ch/ir

Zurich, March 23, 2016

For the Board of Directors

Lorne Somerville

Chairman of the Board

Appendix to the Annual General Meeting Invitation

Appendix: CVs of Proposed New Board Members

Dr. Peter Kurer



Title and function (proposed)
Chairman of the Board of Directors

Member of the Nomination and Compensation Committee

Non-Executive Member

Year of birth
1949

Nationality
Swiss

Education

1980: Attorney at Law, admitted to the Zurich bar, Switzerland

1978: Dr. iur., University of Zurich, Switzerland

1976: LL.M. Law, University of Chicago, USA

1974: lic. iur., University of Zurich, Switzerland

Professional background

Since 2013: BLR & Partners AG, Thalwil, Switzerland (not listed), Partner and executive Member of the Board of Directors

2001–2009: UBS, Zurich, Switzerland, non-executive Chairman of the Board of Directors; Group General Counsel and Member of the Group Executive Board

1987–2002: non-executive Member of the Board of Directors of various companies in Switzerland (among others Unisys Switzerland, Kraft Foods Switzerland Holding, Holcim, Netstal-Machinery, Danzas Holding)

1991–2001: Homburger, Zurich, Switzerland, Partner and Head of Corporate Transaction Group

1980–1990: Baker & McKenzie, Zurich, Switzerland, Partner; Associate

1977–1979: District Court of Zurich, Switzerland, Clerkship

Other activities and functions

Since 2014: Kein & Aber AG, Zurich, Switzerland (not listed), non-executive Chairman of the Board of Directors

Since 2013: SoftwareONE Holding AG, Stans, Switzerland (not listed), non-executive Member of the Board of Directors and Chairman of the Audit Committee

Since 2012: Accenture AG, Zurich, Switzerland, Member of the Advisory Board

Since 2010: Schönherr Rechtsanwälte GmbH, Vienna, Austria (not listed), Member of the Steering Committee

Since 2010: Spencer Stuart & Associates B.V., Zurich Branch, Switzerland, Chairman of the Advisory Board

Robin Bienenstock



Title and function (proposed)
Member of the Board of Directors

Member of the Audit Committee

Non-Executive Member

Year of birth
1968

Nationality
British, Canadian

Education

1998: MA International Relations, University of Toronto, Canada

1992: MA International Economics and Management, SDA Bocconi, Milan, Italy

1991: BA Politics, Philosophy, Economics, Trinity College, University of Oxford, UK

Professional background

Since 2014: Gladwyne Partners, New York, USA, Partner

2007–2014: Sanford C. Bernstein Ltd, London, UK, Senior Analyst European and Latin American Telecommunications

2004–2006: O.S. Consulting, Italy, UK, Management Consultant

1999–2004: McKinsey & Co., Canada, France, UK, Associate Principal

1995–1996: European Union Administration of Mostar (Bosnia-Herzegovina), Loan Fund Manager

1993–1994: Bunting Warburg Inc., Canada, UK, Analyst

Other activities and functions

Since 2016: HotBlack Coffee, Toronto, Canada (not listed), Partner

Since 2015: Oi S.A., Rio de Janeiro, Brazil (listed), non-executive Member of the Board of Directors, Chair of the Risks and Contingencies Committee, Member of the Finance and Corporate Governance Committee

Since 2014: Tele Columbus AG, Berlin, Germany (listed), non-executive Member of the Board of Directors, Member of the Audit Committee

Michael Kramer



Title and function (proposed)
Member of the Board of Directors

Member of the Audit Committee

Non-Executive Member

Year of birth
1960

Nationality
Austrian

Education

1983: Master of Military Leadership, Theresian Military Academy, Vienna, Austria

Professional background

Since 2013: Ventocom GmbH, Vienna, Austria (not listed), Founder and Managing Partner

2007–2013: ONE GmbH/Orange Austria Telecommunication GmbH, Vienna, Austria, CEO

2009–2011: Invitel Holdings A/S, Budoars, Hungary, non-executive Member of the Board of Directors

2006–2007: E-Plus Mobilfunk GmbH, Dusseldorf, Germany, CEO

2002–2006: tele.ring Telekom Service GmbH, Vienna, Austria, CEO; CCO (Marketing, Sales, Customer Service)

1998–2002: max.mobil Telekommunikation Service GmbH, Vienna, Austria, Executive Director Business Customers, Member of the Management Board; Director Customer Care

1991–1997: Austrian Automobil Association (OEAMTC), Vienna, Austria, Director Emergency and Information Services

1983–1990: Austrian Army, Officer

Other activities and functions

Since 2013: Sportklub Rapid Wien, Vienna, Austria (not listed), President and Chairman of the Board of Directors

Christoph Vilanek



Title and function (proposed)
Member of the Board of Directors

Member of the Nomination and Compensation Committee

Non-Executive Member

Year of birth
1968

Nationality
Austrian

Education

1991: Magister Business Administration, University of Innsbruck, Austria

Professional background

Since 2009: freenet AG, Büdelsdorf, Germany, CEO

2005–2008: debitel AG, Stuttgart, Germany, Vice President Customer Care, Customer Management

2004–2005: iPUBLISH GmbH, Munich, Germany, interim Managing Director

2001–2004: McKinsey & Co., Munich, Germany, Zagreb, Croatia, Engagement Manager

2000–2001: Ravensburger Interactive Media GmbH, Ravensburg, Germany, Managing Director

1999–2000: boo.com GmbH, Munich, Germany, Managing Director

1997–1998: Meister Verlag, Munich, Germany, Marketing Director

1995–1997: Gräfe und Unzer Verlag, Munich, Germany, Head of Electronic Publishing

1991–1995: Time-Life International GmbH, Munich, Germany, and London, UK, Director Business Development

Other activities and functions

Since 2015: EXARING AG, Munich, Germany (not listed), Chairman of the Board of Directors

Since 2015: gamigo AG, Hamburg, Germany (not listed), Member of the Board of Directors

Since 2013: Ströer SE, Cologne, Germany (listed), non-executive Chairman of the Board of Directors

Since 1999: Netzpiloten AG, Hamburg, Germany (not listed), Member of the Board of Directors

Joachim Preisig

**Title and function (proposed)**

Member of the Board of Directors

Member of the Audit Committee

Non-Executive Member

Year of birth
1962

Nationality
Swiss

Education

1987: Business Economist, School of Economics and Business Administration HWV, Zurich, Switzerland

1983: Military Officer, Swiss Army

Professional background

Since 2010: freenet AG, Büdelsdorf, Germany, CFO

2008–2010: freenet AG, Büdelsdorf, Germany, Chief Operations & Integration Officer

2006–2008: debitel AG, Stuttgart, Germany, CFO

2003–2006: Deutsche Telekom AG, Bonn, Germany, Head of Central Group Controlling

2002–2003: T-Mobile Deutschland GmbH, Bonn, Germany, CFO

1996–2001: O₂ Germany GmbH & Co. KG, Munich, Germany, Managing Director Marketing & Sales, CFO

1992–1995: Steinbeck Global Logistics GmbH, Bremen, Germany, CFO

1991–1992: Steinbeck Holding AG, Zurich, Switzerland, Regional Controller Europe

1989–1990: Vinito AG, Zurich, Switzerland, Head of Finance & Controlling

1987–1989: PriceWaterhouse AG, Zurich, Switzerland, Assistant

Other activities and functions

Since 2012: William Prym Holding GmbH, Stollberg, Germany, Member of the Advisory Board

Since 2010: Commerzbank AG, Frankfurt, Germany, Member of the Regional Advisory Board North

