Sunrise

Media Release

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The "connect" mobile network test: Sunrise wins again





- Sunrise The Unlimited Company has again emerged as the winner in the "connect" mobile network test with the highest possible rating: OUTSTANDING.
- Scoring 973 out of a maximum 1000 points, record holder Sunrise has exceeded its previous best
 – and achieved the highest score ever recorded in a "connect" mobile network test (see
 <u>www.connect-testlab.com</u>). Beating the top P3 test scores in more than 70 countries, Sunrise
 provides one of the world's best mobile networks.
- A unique development: In just five years, Sunrise has transformed its mobile network from "satisfactory" into a consistent record holder with an "OUTSTANDING" rating. No other mobile network provider has achieved such a sustained transformation in such a short time.
- Sunrise provides the best geographic 4G coverage (94.3%) across Switzerland, enabling "outstanding" mobile broadband connections virtually everywhere.

"Once again we see that the Sunrise mobile network is the number one. That's no coincidence - the company's achievements in network development during the past five years are unprecedented. Our network has been winning award after award for two years now. Winning the leading "connect" mobile network test again is yet more proof of this success. Now our network is where we want it to be: We are the first operator to offer a virtually zero defect mobile network, especially so for calls, and to introduce this well-known industry standard into the mobile communications sector," says Sunrise CEO Olaf Swantee.

The Sunrise mobile network joined the ranks of the world's best last year, and now it leads the pack. With a score of 951 of a possible 1000 points in last year's "connect" mobile network test, Sunrise set a new world record and as a result was the first provider to be awarded an "OUTSTANDING" rating. Now Sunrise - The Unlimited Company - has upped its game again: with a score of 973 points, Sunrise has broken its own record and again been named "OUTSTANDING." With this result, beating P3 test results in more than 70 countries, Sunrise gives Switzerland the leading global position in mobile networks.



Zero defect - 100% reliable connections

Results across the various test categories clearly show the extremely high quality of service that the Sunrise mobile network provides. Sunrise achieved 100% success in:

- Data download drive test, transfer routes
- Data upload (1 MB) drive test, big cities
- Data download and upload drive test, towns
- Data download and upload walk test, big cities
- YouTube playouts drive test, transfer routes

Investment and focus on quality

The many awards that recognize Sunrise as having the best and fastest mobile network are no accident. Sunrise has invested over CHF 1.3 billion since launching its network program, with leading technology partner Huawei, in 2012. The vast majority of these funds have gone in to the mobile network. This investment, along with a rigorous focus on network quality, has increasingly paid off in the last few years, with awards for Sunrise coming from various network tests (Ookla Speedtest, OpenSignal) and the largest annual customer survey in the Swiss telecom market, the Bilanz Telecom Rating.

As well as the highest quality, the Sunrise mobile network also provides the best geographic 4G coverage in Switzerland, reaching 94.3% of the country. This makes mobile broadband connections readily available virtually everywhere across Switzerland, a key success factor in an increasingly digital world.

For full details on the connect mobile network test, visit the connect website.

connect WINNER
connect "OUTSTANDING"

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