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**Sunrise**

## Media release

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### Hans Jörg Denzler named new Head of Business Sunrise

From October 1, 2012, Hans Jörg Denzler will take charge of Business Sunrise, the business customer division of Switzerland's largest private telecommunications provider. In Hans Jörg Denzler, the business customer division at Sunrise is gaining an experienced telecom manager as its leader. The 52-year-old Swiss national studied Marketing and Sales Management at the University of St. Gallen and has headed the Wholesale division at Sunrise since July 1, 2011. Prior to this, Hans Jörg Denzler served as Managing Director at Colt Switzerland for seven years where he was responsible for business communications solutions. In his new position he will continue to lead Business Sunrise on its current course of growth, following the successful repositioning and acquisition of integration business under the name of Business Sunrise Enterprise Solutions GmbH.

The former Head of Business Sunrise, Jon Erni, is leaving the company at his own request. Under his guidance, the business customer division achieved a turnaround with growth of more than 20% in its customer base in 2011, the sub-brand Business Sunrise was launched on the market, and the Sunrise integration business was established. The Supervisory Board and Executive Management would like to thank Jon Erni for his great commitment and successful cooperation.

#### Sunrise

Sunrise is the largest private telecommunications provider in Switzerland, with offices in Zurich, Kloten, Lucerne, Basel, Berne, Biel/Bienne, Renens, Geneva and Lugano. Around 3 million customers use Sunrise products and services in the areas of mobile telecommunications, landline network, the Internet and IPTV. Sunrise TV, the latest generation in entertainment, is distinguished by the largest selection of HD broadcasters in the basic package, the ComeBack TV and Live Pause functions and a unique variety of TV and radio channels. The Business Sunrise business customer division offers individual communications solutions for business customers. The Sunrise mobile network, which is based on GSM, EDGE, UMTS and HSPA+ technologies, provides 99% of the population with modern mobile network services at transfer speeds up to 42 Mbit/sec. A high-performance fiber-optic network with a total length of 10,000 km enables provision of high-quality voice and data services throughout the country. Thanks to unbundling, Sunrise can reach approximately 85% of all households with its broadband services. Sunrise operates more than 100 Sunrise centers throughout Switzerland. Sunrise is a brand of Sunrise Communications AG.