

Media release

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Libor Voncina appointed new CEO of Sunrise Communications

Libor Voncina has been appointed the CEO of Sunrise, Switzerland's largest private telecommunications group, with effect from today. He takes over from Oliver Steil who joined in 2010 and is stepping down with the end of his contract to take on new challenges.

Libor Voncina, 49, is a highly experienced international telecommunications manager having previously led KPN Group Belgium, a mobile service provider in the Belgian market for 5 years, and Telekom Slovenija, and has had leadership positions with Avaya, Lucent Technologies and IBM. He has a degree in Electrical Engineering and a Master of Business Administration from IMD, Lausanne.

Dominik Koechlin, Chairman of the Board of Sunrise Communications, says "With more than 17 years of line managerial and leadership experience in the sector, Libor Voncina brings a depth of relevant knowledge and perspective to the customers and employees of Sunrise. Most recently, he built the Belgian operator KPN Group Belgium into the leading mobile challenger with highest customer service rating. He has attended the Sunrise Board since September 2012 and starts with a clear understanding of the company. He will build on the momentum Oliver Steil developed in his nearly 3 years as CEO and I would like to take this opportunity to thank Oliver on behalf of the Board for his strong contribution to the Company in the last almost 3 years."

During this phase, Sunrise increased the number of mobile post paid subscribers by 300.000 to almost 1.2 million. At the same time, the operating results increased by more than 15%. With the business customer segment, residential IPTV offerings and FTTH cooperations, new growth areas were addressed.

Libor Voncina says "I am impressed by the commitment of Sunrise to delivering innovation with best value in the Swiss market. I am looking forward to lead the company into the next phase of its development and to strongly support the ongoing drive to develop further the total customer experience. To continue this success, Sunrise must become the most positive experience for customers and employees as Switzerland's leading private telecommunications provider".

Oliver Steil, who joined Sunrise in 2010 already under the former owner, adds "I am pleased that I had the opportunity to shape this important phase for Sunrise. After having seen a successful growth period, it is the right time to hand over the assignment."

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Sunrise

Sunrise is the largest private telecommunications provider in Switzerland, with offices in Zurich, Kloten, Lucerne, Basel, Berne, Biel/Bienne, Renens, Geneva and Lugano. Around 3 million customers use Sunrise products and services in the areas of mobile telecommunications, landline network, the Internet and IPTV. Sunrise TV, the latest generation in entertainment, is distinguished by the largest selection of HD broadcasters in the basic package, the ComeBack TV and Live Pause functions and a unique variety of TV and radio channels. The Business Sunrise business customer division offers individual communications solutions for business customers. The Sunrise mobile network, which is based on GSM, EDGE, UMTS and HSPA+ technologies, provides 99% of the population with modern mobile network services at transfer speeds up to 42 Mbit/sec. A high-performance fiber-optic network with a total length of 10,000 km enables provision of high-quality voice and data services throughout the country. Thanks to unbundling, Sunrise can reach approximately 85% of all households with its broadband services. Sunrise operates around 100 Sunrise centers throughout Switzerland. Sunrise is a brand of Sunrise Communications AG.