

Media Release

Zurich, April 18, 2013

Page 1/1

Elmar Grasser reinforces the management of Sunrise

With immediate effect, Elmar Grasser is assuming the newly created role of Chief Operating Officer (COO) as a new member of the Management Board of Sunrise. In this role, the 48-year-old technology expert is responsible for the entire technical infrastructure and partner management at Sunrise.

Elmar Grasser, a native of South Tyrol, is a graduate in IT engineering and comes with extensive management experience from the technology side of the telecommunications industry. Most recently he was responsible for the entire network and IT as CTO at Orange Austria Telecommunications GmbH from 2008 to 2013. Prior to that, he served as CTO for networks and IT at E-Plus Mobilfunk GmbH & Co. KG in Germany until 2007 and at tele.ring Telekom Service GmbH in Austria until 2006. Elmar Grasser also gained wide-ranging international management experience in his position as Director Engineering at O2 until 2004 and as Executive Director Engineering at Iridium Services Europe GmbH & Co. KG.

Sunrise

Sunrise is the largest private telecommunications provider in Switzerland, with offices in Zurich, Kloten, Lucerne, Basel, Berne, Biel/Bienne, Renens, Geneva and Lugano. Some 3 million customers use Sunrise products and services in the areas of mobile telecommunications, landline network, the Internet and IPTV. Sunrise TV, the latest generation in entertainment, is distinguished by the largest selection of HD broadcasters in the basic package, the ComeBack TV and Live Pause functions and a unique variety of TV and radio channels. The Business Sunrise business customer division offers individual communications solutions for business customers. The Sunrise mobile network, which is based on GSM, EDGE, UMTS und HSPA+ technologies, provides 99 percent of the population with modern mobile network services at transfer speeds up to 42 Mbit/sec. A high-performance fiber-optic network with a total length of 10,000 km enables provision of high-quality voice and data services throughout the country. Thanks to unbundling, Sunrise can reach approximately 85% of all households with its broadband services. Sunrise operates around 100 Sunrise centers throughout Switzerland. Sunrise is a brand of Sunrise Communications AG.