

Press Release

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2013 connect network test shows Sunrise is the rising star of the year

- Sunrise is the best Swiss telecommunications provider for tablet surfing in the city
- Sunrise is test winner for telephony in the city
- Second place with a "good" overall score
- Network quality and stability much improved

Over past months Sunrise has made major improvements to the quality of its mobile network. The test results from German telecom magazine connect prove it. Investments made in infrastructure and constant upgrades to the network have boosted Switzerland's largest private telecommunications provider to second place in the test rankings. In the most important category, Telephony in the City, Sunrise is on par with Swisscom. The company has also managed to outperform all of its competitors in the tablet category. And in the increasingly important category of Internet surfing services, Sunrise was only one point shy of first place. The result, an overall score of "GOOD", proves that Sunrise is on the right track with the conversion of its mobile network, and is meeting the ever higher needs of customers with high-quality mobile coverage.

Libor Voncina, CEO of Sunrise, has this to say about this year's connect network test: "We are thrilled about the excellent results Sunrise scored in the connect test. Sunrise is quite obviously the rising star of the year. These results spur us to continue pursuing our strategy so that we can offer our customers the best network experience available."

Sunrise began to lay the groundwork for an expansion of the entire mobile and landline network back in 2012, pressing forward systematically on implementing the projects over the course of this year. The latest connect test impressively reflects the success of its comprehensive and successful network expansion:

- In 2013, Sunrise made further investments in improving and expanding its network infrastructure. Investments in the first nine months of 2013 came to CHF 177 million, representing a 33% increase from the previous year. By the end of the year, Sunrise plans to invest a total of CHF 270 million to CHF 280 million in expanding its network. Most of these investments go toward improving network capacity and accelerating the expansion of the 4G/LTE network launched in June 2013.
- Today, a high-quality and fast UMTS network is as relevant as ever for customer experience. Although the penetration of LTE-capable handsets is growing, it is still manageable. Sunrise reaches now more than 97% of the population with its extensive expansion of the UMTS network – HSPA+ (up to 42 Mbit/s) This, for our customers so important 3G network, will be further expanded to replace the remaining 2G coverage areas.
- By the end of 2013, Sunrise will provide LTE services to about 50% of the population, enabling most Sunrise customers to surf at top speeds on the 4G/LTE network.
- Next year Sunrise will continue to expand the LTE network at the 800MHz, 1800MHz and 2600MHz levels.

"The results show that we are on the right track by updating our entire network this year. In the year to come, we will continue to invest heavily both in our network infrastructure as a whole and specifically in its

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quality," said Elmar Grasser, Chief Operating Officer (COO) of Sunrise, commenting on the company's performance in the 2013 connect test.

The improved frequency spectrum and the partnership with Huawei, a world leading technology supplier, have given Sunrise the best prerequisites for even further network improvements. Thus, Sunrise is in optimal position to provide high-speed mobile Internet in urban and rural areas, where the company plans further investments in infrastructure expansion.

Sunrise is test winner for tablet surfing in the city

Customers today are online everywhere and all the time and they use services such as news feeds, SMS and e-mail. Particularly for business customers, permanent accessibility at any place and any time – at high quality – has become essential. In this area, Sunrise takes first place, leaving both of its competitors behind.

Best network for "Telephony in the City"

In addition to ultra-fast surfing, calling remains the most important service to be always reachable and connected. Today, a good network for mobile calls is no longer enough. Quick setup and reliability and the ability to complete calls without any interruptions are basic requirements for any modern mobile network. "In what is probably the most important category, Telephony in the City, Sunrise is on par with Swisscom," states the connect test report.

Sunrise

Sunrise is the largest private telecommunications provider in Switzerland, with offices in Zurich, Kloten, Lucerne, Basel, Berne, Biel/Bienne, Renens, Geneva and Lugano. Around 3 million customers use Sunrise products and services in the areas of mobile telecommunications, landline network, the Internet and IPTV. Sunrise TV, the latest generation in entertainment, is distinguished by the largest selection of HD broadcasters in the basic package, the ComeBack TV and Live Pause functions and a unique variety of TV and radio channels. The Business Sunrise business customer division offers individual communications solutions for business customers. The Sunrise mobile network, which is based on GSM, EDGE, UMTS, HSPA+ and 4G/LTE technologies, provides 99% of the population with modern mobile network services at transfer speeds up to 100 Mbit/sec. A high-performance fiber-optic network with a total length of 10,000 km enables provision of high-quality voice and data services throughout the country. Thanks to unbundling, Sunrise can reach approximately 85% of all households with its broadband services. Sunrise operates around 100 Sunrise centers throughout Switzerland. Sunrise is a brand of Sunrise Communications AG.