

# Key Events 2015

## February

On February 6, Sunrise starts trading on the SIX Swiss Exchange.

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MTV mobile becomes the main sponsor of five open-air events in the summer.

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Sunrise signs a cooperation agreement for the roll-out of several hundred 4G antenna locations in various cities in Switzerland.

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## March

Sunrise equips all Zurich airport taxis with free WiFi.

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## May

Sunrise enters into a strategic partnership with Microsoft and begins offering Microsoft OneDrive for Business as a cloud solution for companies.

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## June

Sunrise expands its access to the fiber networks of St.Gallisch-Appenzellische Kraftwerke AG, ftth fr AG Fribourg and IWB Basel.

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## July

Lorne Somerville is named the new Chairman of the Board of Directors after Dominik Koechlin passes away unexpectedly.

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## September

MTV mobile launches the Youniverse Channel by students for students.

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Sunrise introduces the new Sunrise Internet Box, which supports speeds of up to 1 Gbit/s, setting new standards in the Swiss market.

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Sunrise wins first place in the Private TV and Mobile Business Customer categories in a customer survey by Swiss magazine Bilanz.

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Sunrise streamlines its organization and strengthens its customer focus.

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## October

Sunrise is awarded the Golden Headset in the Employee Focus category and comes in second place in the Customer Focus category.

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## November

Sunrise launches Sunrise Smart TV with over 230 channels, a recording function with 1,200 hours of storage capacity, Live Pause, ComeBack TV Agent and Mobile TV.

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Europe's leading telecom magazine connect names Sunrise the telecommunications company with the best customer care in Switzerland.

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Sunrise introduces Roger Games by Sunrise, the first-ever mobile phone game series featuring tennis champion Roger Federer.

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## December

Sunrise is rated number one in mobile telephony by connect for the second year in a row.

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