

General Terms and Conditions

Five chances to win:

- Travel period during March 13-17, 2018.
- Round trip business class tickets Zurich-Seoul-Zurich via Doha with Qatar Airways.
- Visit to the Samsung Group headquarters in Seoul.
- Including accommodation in Seoul (e.g., Hyatt Hotel), meals, and entertainment program.
- The newest Samsung Galaxy

Eligibility Requirements

To participate in the contest, you must be at least 18 years of age, live in Switzerland, and have subscribed to the Smartphone Newsletter during the period from February 15, 2018 to February 25 (05:00 p.m.), 2018. Employees of Sunrise Communications AG, Samsung Electronics Switzerland GmbH or affiliated companies, including persons professionally connected to this contest in any way, are not eligible to participate. The prize is not transferable. Participation in the contest is free and does not require the purchase of a product or service. Only one entry per person is allowed. By participating, you agree to these eligibility requirements fully and unconditionally. Sunrise Communications AG and Samsung reserve the right to exclude any participant who violates these eligibility requirements.

Determining the winners

The winners will be determined in a drawing after February 25, 2018 (no public drawing). Winners will be notified via the contact information provided during the week of 2/26/2018. If a winner does not respond by the deadline indicated (e.g. 48 hours) after notification by telephone, e-mail, or SMS message that they have won, their claim to the prize shall expire. If notification is not possible due to an incorrect e-mail or address, another winner will be chosen. Winners must agree to the publication of their first and last name. Winners must send a written confirmation that they accept the prize by e-mail by the defined deadline (e.g. 48 hours).

Prizes

The prizes for this contest are not payable in cash and may not be transferred. Generally, the winner must use prizes offered in the form of trips and/or events within the periods defined by Sunrise Communications AG, Samsung, or the (travel) organizer. Otherwise, the winner's claim to the prize is forfeited and the winner is not entitled to any cost reimbursement. In the case of trips and/or events, the terms and conditions of the individual (travel) organizer shall apply in addition to the eligibility requirements defined here. The (travel) organizer or the other services providers, but not Sunrise Communications AG or Samsung, shall be solely liable for any and all claims arising from the trip and/or event. Any expenses beyond what is explicitly defined as part of the prize (e.g., travel to and from, meals, transportation, fees, expenses, travel insurance, rebooking approved by the (travel) organizer) shall be covered by the winners themselves at their own cost, unless expressly agreed otherwise. Sunrise Communications AG and Samsung do not accept any liability for trip or event cancellations due to force majeure or due to circumstances that are the responsibility of the (travel) organizer or their business partners. At the start of the trip, the winner and any person(s) accompanying the winner must have a valid ID with them. Furthermore, the winner and any persons accompanying the winner are solely responsible for obtaining and paying for any necessary visas. If a winner is unable to present the required travel documentation, Sunrise Communications AG and/or Samsung reserve the right to revoke the prize. In this case, no claims may be made against Sunrise Communications AG or Samsung.

Sunrise Communications AG will provide winners with a travel insurance policy covering cancellation and return travel.

Liability

The participant acknowledges to Sunrise Communications AG and Samsung that Sunrise Communications AG and Samsung shall not be liable for any damage culpably caused by the participant in the case of a win (particularly relating to trips and events), and the participant releases Sunrise Communications AG and Samsung from any claims by third parties. Sunrise Communications AG and

Samsung shall not be liable for any damage suffered by a participant and/or a third party arising from claiming (accepting, using) the prize, not including any damage caused intentionally or by gross negligence, and damage arising from injury to body or health.

Data protection

Sunrise Communications AG and Samsung are obligated to comply with all data protection regulations.

Sunrise Communications AG and Samsung use the data collected to provide the requested services. These services may include the display of personalized content and advertising; in this case, Sunrise Communications AG or Samsung shall provide the opportunity to opt out.

If participants give their express permission, Sunrise Communications AG and Samsung may use the data provided to inform participants about other products or services offered by Sunrise Communications AG and/or Samsung and their partners, and to send invitations to participate in surveys related to the services provided by Sunrise Communications AG and Samsung.

Participation in this contest is not contingent upon agreement.

Sunrise Communications AG and Samsung do not sell, rent, or lease any customer lists to third parties. To enable Sunrise Communications AG and Samsung to offer certain services, data is occasionally made available by Sunrise Communications AG and Samsung to other companies hired by Sunrise Communications AG and Samsung to the extent necessary for the provision of the requested services. Sunrise Communications AG and Samsung may transmit the data to their affiliated companies. By registering for the contest, the participant acknowledges and consents to the processing of their personal data.

Samsung shall process the data within the framework of this contest in compliance with local Samsung Data Protection Guidelines (available at: <http://www.samsung.com/ch/info/privacy/>).

During the trip, Samsung, Sunrise Communications AG or a third party authorized by Samsung or Sunrise Communications AG may take photos and/or shoot videos. The winners consent to having their images recorded in such photos and/or videos. In addition, they grant Samsung and Sunrise Communications AG the irrevocable right to utilize such photos and/or videos, without the payment of fees or royalties, etc., as often as they wish and without any restrictions of time or place on all channels where such materials are utilized, including websites, social media, apps etc. Samsung and Sunrise Communications AG may also publish such materials in print media and for marketing purposes.

Other

There shall be no correspondence relating to this contest or these participation conditions.

Sunrise Communications AG and Samsung have the right to cancel or terminate the contest at any time without warning and without providing any reasons. The companies may make use of this option, in particular, if technical complications arise (e.g., computer viruses or software errors) and if the proper implementation of the contest cannot be guaranteed for legal reasons. Legal proceedings are excluded.