

## Sunrise Rewards Conditions of Participation

As part of the Sunrise Rewards loyalty program offered by Sunrise, customers receive a loyalty benefit in the form of a discount on various product options. The following conditions apply:

### 1. Eligibility for a loyalty benefit

- 1.1. All private customers and business customers from the «Small Office» segment with one of the following service agreements are eligible for a loyalty benefit: Sunrise Freedom (or older mobile phone products) or Sunrise Home (or older Internet, landline and TV products), if such an agreement has been **activated continuously for at least 1 month**.
- 1.2. One loyalty benefit is available for each customer, regardless of the number of agreements eligible for a bonus.
- 1.3. Business customers from the «Medium Office» and «Large Office» segments as well as products from MTV mobile & MTV Home, Sunrise Prepaid, Sunrise24, Sunrise Take Away, Sunrise airport and Medinex are not eligible for a loyalty benefit.

### 2. Redemption of the loyalty benefit

- 2.1. Participation in the Sunrise Rewards loyalty program occurs automatically, without registration.
- 2.2. The loyalty benefit entitles the customer to select an additional option obtained free of charge or at a reduced price. The discount-eligible options available for selection and the extent of the loyalty benefit are dependent on the benefit-eligible service agreement.
- 2.3. The loyalty benefit can be activated and managed via the online customer area «My account» ([www.sunrise.ch/myaccount](http://www.sunrise.ch/myaccount)) or via the «My account» app.

### 3. Duration and changing of the loyalty benefit

- 3.1. The loyalty benefit is valid subject to subparagraph 3.4 until said loyalty benefit is deactivated or the underlying service agreement or the option eligible for the discount is cancelled or discontinued.
- 3.2. Any loyalty benefit may be changed or exchanged for another loyalty benefit throughout the loyalty program. Such a change is possible anytime. However, for options with a minimum duration the regular price will be charged prorata of the remaining days of the minimum duration. A deactivated loyalty benefit can be reactivated at a later time.
- 3.3. Any exchange or deactivation of a loyalty benefit may exclusively be done via «My account» ([www.sunrise.ch/myaccount](http://www.sunrise.ch/myaccount)) or via the «My account» app.
- 3.4. **Sunrise reserves the right to change or discontinue this loyalty program and the availability or the extent of the individual loyalty benefits at any time with a notice period of 60 days. In such a case, the customer has no claim to a reduction in the individual service prices.**